FAITH REDDEN

Texas | [Portfolio](#)

faithreddenn@gmail.com

I'm a graphic designer with a passion for creating bold, impactful designs that bring brands to life. From branding and packaging to front-end web design and UI/UX, I love blending creativity with strategy to craft designs that align with the brands values.

EXPERIENCE

GRAPHIC DESIGN INTERN

Paris Defined Magazine | Remote

2025 – PRESENT

- Assist in project management by assigning timelines, delegating tasks, and organizing project files and outlines.
- Contribute to the company's rebranding efforts by designing and refining website elements.
- Edit imagery and create engaging graphics for company magazines and social media platforms.
- Collaborate with the design team to maintain brand consistency across digital media.

FREELANCING

2024 – PRESENT

- Specialize in branding, logo design, web design, and UI design.
- Develop creative solutions that enhance brand impact and visibility.
- Ensure each project meets industry standards for quality and professionalism.
- Tailor designs to reflect clients' unique visions while maintaining consistency and effectiveness.

NANNY

Cypress, Texas

2020 – PRESENT

- Provided long-term childcare for multiple families, ensuring a safe and nurturing environment.
- Currently responsible for the daily care of a one-year-old and a three-year-old. Demonstrating caregiving, multitasking, and problem-solving skills.
- Engage children in age-appropriate activities to support development and learning.

CASHIER / FRONT DESK / FLOOR MONITOR

Kidtastic Park | Cypress, Texas

2019– 2020

- Greeted and assisted guests, providing excellent customer service and processed admissions and facilitated a smooth check-in experience
- Supervised and ensured the safety of over 25 children in the play area.
- Managed food service operations, including preparation and distribution. Helped maintain cleanliness and organization throughout the facility.

EDUCATION

BACHELOR OF SCIENCE IN GRAPHIC INFORMATION TECHNOLOGY

Arizona State University

JANUARY 2023 - DECEMBER 2024

- Developed skills as a visual design technologist with skills in front-end web design and development, print and digital publishing, commercial photography and video production, and motion graphics and visual effects.

BASICS WITH A FOCUS IN COMMUNICATIONS

Lone Star College

JANUARY 2021 – DECEMBER 2022

- Earned 64 transferable credits, with a focus in communication courses

TECHNICAL SKILLS

- **UI/ UX Design:** Figma, Sketch, Adobe XD, Wireframes, Prototyping, research-driven design, Survey design, A/B testing
- **Graphic Design:** Adobe Creative Cloud (XD, Photoshop, Illustrator, InDesign, After Effects, 3D)
- **Web Development:** WordPress, Squarespace, Wix, HTML, HTML5 & CSS
- **Project Management:** Trello, Miro, Monday.com
- **Version Control:** GitHub & VS Code
- **Office Tools:** Microsoft Office Suite (PowerPoint, Word, Excel, Outlook)
- **Social media:** Proficient in platforms like Instagram, Facebook, Twitter, Pinterest, TikTok, and YouTube
- **Marketing & Analytics Tools**: Similarweb, SEMrush
- **Digital Marketing:** SEO/SEM, Content Marketing, Paid Media, Marketing Campaigns, Market Research (Competitor analysis, Audience, User Persona Development), E-commerce (Shopify, Conversion Rate Optimization)

INTERPERSONAL SKILLS

- Creative problem solver with a keen eye for design
- Effective collaborator with strong teamwork abilities
- Leadership experience in various settings
- Detail-oriented with a commitment to quality
- Excellent communication and relationship-building skills